

Teri's Tip

Write to the rubric,
not just the narrative

Lisa's Tip

Pay attention to
the language and
the organization of
the RFA

Hilva's Tip

Check that all the
required information
is included, in a
logical order

Teri's Tip

Behind every data
point is a student, a
classroom, and a
community with a
story to tell

Hilva's Tip

Consider how you
use space in your
application to meet
the scoring
requirements

Proposals 101 for School and District Leaders Session 1

Tips From CDE Reviewers

Lisa's Tip

Be sure the data
you are sharing
relates to the story
you are trying to
tell

Lisa's Tip

Set a realistic and
clear budget

Teri's Tip

The strongest
applications are
those that reflect the
authentic voice of the
school and its
community

Lisa's Tip

Consider
sustainability
beyond the funding
you are applying
for

Teri's Tip

Include perspectives
and feedback from
the implementation
team for authenticity

